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Jessie Stricchiola is a search industry veteran and founder and CEO of the highly-respected SEO firm Alchemist Media, Inc., consistently recognized by BtoB Magazine as one of the top search marketing vendors in the US.

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The Art of SEO: Mastering Search Engine Optimization Theory in Practice: Authors: Eric Enge, Stephan Spencer, Rand Fishkin, Jessie Stricchiola: Publisher "O'Reilly Media, Inc.", 2009: ISBN: 1449391052, 9781449391058: Length: 608 pages: Subjects

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